

Introduction to Social Marketing

Facebook, Twitter & Linked In - Are You?

Social Media works through Social Integration and "Being Part of the Conversation".

Your Business can reach many, many more people at a much lower cost through Social Media than through traditional advertising methods. Centre for Business is holding a series of workshops, covering the benefits of Facebook, Linked In and Twitter to your business.

Day	Facebook	Twitter	Linked In
TUES (6-9pm)	01.11.2011	08.11.2011	15.11.2011
THURS (6-9pm)	10.11.2011	17.11.2011	24.11.2011
SAT (9.30 -12.30pm)	19.11.2011	26.11.2011	03.12.2011

Courses to be held at:

Unit 6, Torfaen Business Centre, Panteg Way. Pontypool. NP4 0LS

Cost: Free Subject to Terms & Conditions

To book a workshop or for more information
Contact Howard Thompson at the Centre for Business

Email: howard.thompson@centreforbusiness.co.uk



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